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National Rural Livelihoods Mission
Government of India



Kudumbashree
Kerala State Poverty Eradication Mission
Government of Kerala

Kudumbashree-National Resource Organization



Monthly Report

Start-up Village Entrepreneurship Programme

Serchhip

July – 2021

Summary

After the second wave of Covid19, NRO resumed its block level activities in July, both Mentor & Professional underwent their quarantine and then actively began their engagements on the field. During the lockdown period, NRO had online sessions with the BPM and continuously supported in the activities related with process of loan disbursement and repayment. We had sessions on updates of the block and refresher on the annexure and guidelines for smooth process during the time. The mentor and professional oriented on the process that needs to be followed in the block on various activities.

Once NRO began its field engagements there were various activities that have been undertaken in the block. The report will provide you a better understanding on the details and aspects that were covered.

During the lockdown and on field we have also tried to make trackers and sheets that will strengthen the project and also make it easy and accountable. The intention is to make it familiar with context of Mizoram and also to provide support to various stakeholders in the project. NRO will be attaching the sheets in the annexures for better clarity.

Work Undertaken



- Annual Action Plan
- BEPC Meeting & CRP-EP Orientation

NRO first presented the plan before all the members. There was a one-day orientation and meeting for BEPC & CRP-EP to discuss about engagements and details that were missing. Various decisions on dates of meeting and process related activities were finalised and discussed at the meeting.

Annual Action Plan & Timeline for year 2021-22

NRO presented the Plan before the **Project Director & District staff** on the timelines and activities that need to be done. There was approval from the PD and few suggestions which we have incorporated within the project.

Various Skill trainings have been planned for the year and tried to merge along with the district plans too. This is to provide maximum support for the entrepreneurs in the blocks.

VO level Orientation -



Buangpui



Thenzawl



Orientation on interest sharing & role of CBO in the project



Bungthlang



Chingchipp



All the necessary details were explained and oriented in the Vos. The entrepreneur sheet was also distributed and all the needed details were provided on these aspects.

- **Refresher on SVEP project**
- **Detailed orientation on CEF repayments & minutes books at VO & SHG**
- **Presentation on interest sharing & recommendation letter**
- **Meeting with entrepreneurs on CEF funds**
- **Day book presentation**
- **Detailed discussion on issues and possible areas where VO needs support**
- **Presentation on roles of VO & SHG in SVEP**
- **Skill Training demand Preparation**

Orientation and Training on Head-wise Fund Tracker in the Block

The NRO professional explained the various head-wise budget tracker for the block. Detailed explanation was given to all the members present on how to maintain it at the block. This will make the work more effective and efficient.



Accountant Training

NRO conducted accountant training at the block to clear all doubts and provide details on the all the books / roles and responsibilities / maintaining the tracker / loan disbursal and repayment and her engagements in the BRC. The training helped the accountant in understanding and having a precise detailed picture on what all needs to be done.

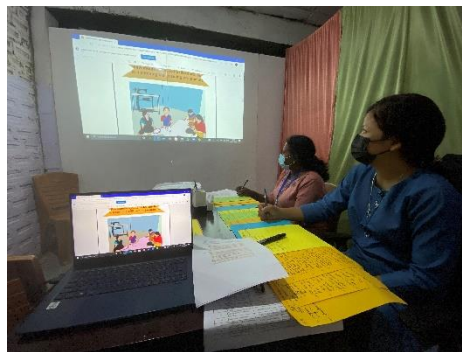


Meeting with new potential group Entrepreneurs

NRO along with CRP-EP discussed with potential group entrepreneurs for large scale enterprise. The discussion led to starting up of canning unit for meat and vegetables. The VO members got help in having more understanding of the potential business with help of the mentor.



Roll out of IEC Materials with Trainers



The professional provided training of IEC materials to the trainers who will train CRP-EP before it is rolled out in the field. All flipcharts and posters were trained upon and the session notes will be in Mizo to help CRP-EP to roll out on the field.

The printing of IEC materials has been discussed with local printing press to be kept at BRC and for rolling out on the field. These materials are more effective and communicative.

Skill-Training – Bakery



Four day – skill training programme for nearly 13 VO and 20+ entrepreneurs. The demand has come from the VO and CRP-EP has facilitated for the training. The entrepreneurs want to begin to do in their respective villages. After the session, many entrepreneurs already started selling and getting orders.



Inaugurating Weekly markets in Chinggchhip & Sailulak



Revenue of Rs 40,000 Made on single day. BEPC members / CRP-EP Support in the village
Received support from the village council and all other associations in the villages.



Weekly Market to continue every week.



We have launched a new product under SVEP

Mizo traditional notebooks



Sample - Piece made by Entrepreneur

Our SVEP Entrepreneur, soon to launch Mizo Printed Tshirts.

Other engagements that have happened on the field –

- Meeting with various departments like Horticulture, Fisheries and Vety on areas of convergence and places where we can work together to support our entrepreneurs.
- CRP-EP have been making business plans for the PSC to happen in second week of August
- Will be working closely with BMMU, NRO had a meeting with him and a proper orientation will be done at the block and district.
- All books of records are now being maintained at the BRC
- Repayment tracker has been provided at the BRC
- Day book has been given for printing
- IEC Material also been given for printing
- Interview schedule has been taught to accountant
- Discussed in school for procurement of Mizo Notebooks

Conclusion: From the field things have started to improve and slowly even the CRP-EP is learning. The BEPC has gradually started to take account of the running of the BRC. There have been new CLF that have been formed so soon will have new BEPC members from those new CLF. In addition to it, will be needing full support from the BMMU and state for successfully managing to do activities effectively.
